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ConvergenceAsia staff

Technology > Systems & Tools

Canon and ParaDM Announce Partnership

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Following a successful partnership in Hong Kong and Taiwan, Canon and document management solutions provider ParaDM have announced that they are extending their partnership to Singapore.

As part of this announcement, ParaDM integrated document and workflow management solution will be available to Canon corporate clients in Singapore who require an effective and flexible document management solution to compliment their Canon digital office multi-function devices (MFDs).

The Canon ParaDM integrated document and workflow management solution enables companies to break through the limitations of traditional document management solutions with the following enhancements:

- Simplified procedures
- Streamlined workflows
- Improved functions of the system's workflow tasks
- Shared experience and knowledge
- Increased security to document level
- Reduce office costs

The competitive advantages of our document and workflow management solutions are flexibility and scalability. We provide solutions for our client unique business needs and operations in order to ensure our clients obtain maximum benefits," said Timothy Lai, Chairman of ParaDM. Client may start from one single department as a pilot case, and then expand the solution as needed."

ParaDM, which has business and partners in Hong Kong, Singapore, Malaysia, Thailand, Indonesia, Taiwan and Korea, has been working with Canon for over three years.

The launch of the partnership in Singapore is the first step of the two companies in Southeast Asia. Canon and ParaDM are planning to extend it to other countries in the region in 2008.

**Thu 13 Sep 2007**

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## **Canon Singapore and ParaDM Announce Partnership**

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Canon Singapore and ParaDM Announce Partnership, Jointly Unveil Integrated Document and Workflow Management Solution

Following a successful partnership in Hong Kong and Taiwan, Canon and ParaDM announce that they are extending their partnership to Singapore. As part of this announcement, ParaDM's integrated document and workflow management solution will be available to Canon's corporate clients in Singapore who require an effective and flexible document management solution to compliment their Canon digital office multi-function devices (MFD).

ParaDM is one of the fastest growing document management solutions providers in Asia Pacific, with business and partners in Hong Kong, Singapore, Malaysia, Thailand, Indonesia, Taiwan and Korea. It has been working with Canon, the market leader in digital imaging solutions, for over three years, and this partnership has seen many successful cases from various industries including medium sized and large corporations.

### Addressing Document and Workflow Management Needs

Some businesses today rely on paper documents as their daily communication tool. Complicated procedures are still required when uploading paper documents to traditional document management system (DMS). Users have to operate at least a scanner and a PC before the documents can be successfully uploaded to the DMS.

With the document and workflow management solution offered by Canon and ParaDM, full-colour or black & white hard copy documents are quickly converted into digital files that can be easily shared, stored or distributed into ParaDM's document management system. All steps are performed directly on the touch screen of a Canon MFD. There is no need for the person to jump back and forth between the PC and the copier.

The Canon ParaDM integrated document and workflow management solution enables companies to break through the limitations of traditional document management solutions with the following enhancements:

Simplified procedures - procedures of scanning paper documents into digital files and uploading the files to ParaDM can be performed on a touch screen panel found on

## Canon's MFDs

Streamlined workflows - printed electronic document with manual modification can be scanned to ParaDM's document management system with versioning controlled in an easier way

Improved functions of the system's workflow tasks - hardcopy supporting documents can be easily scanned and attached to the system's workflow tasks as references

Shared experience and knowledge – past information can be shared internally for improvements and references

Increased security to document level – determine access, read, download rights for different users

Reduce office costs – saved storage space, operation time and administrative resources

“We are pleased to be working with ParaDM. Their solutions have a strong track record of helping companies strengthen their business processes, effectively share information and simplify workflow management,” says Mr Lim Kok Hin, Senior Director and General Manager, Business Imaging Solutions Division at Canon Singapore. “We are excited to bring these benefits to Canon's corporate customers. This adds to the arsenal of business solutions that Canon has made available to customers to keep their business operations simple so that they can then focus what is most important and that is generating revenues.”

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Timothy continued, “ParaDM is not just a software provider, in fact, consultation is our core service also. I believe people are the key success element in services. It is impossible to provide excellent services to our clients if we lack talented people. We always strive to find ways to maximize client benefits which has resulted in ParaDM expanding more than 10 folds in the past 4 years.”

The launch of the partnership in Singapore is the first step of the two companies in Southeast Asia. Canon and ParaDM are planning to extend it to other countries in the region in 2008.

**13th Sep 2007**

**Smbedge.com - Singapore**

**Corporate/Events**

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**24 Sept 2007**  
**SG Business Times**

**What's Up**

**Canon partners ParaDM here**



Canon has extended its partnership with document management solutions provider ParaDM to Singapore following their cooperation in Hong Kong and Taiwan. Canon will be offering ParaDM's document management and workflow solutions on Canon multi-function devices to help corporate customers simplify the digitization and management of documents in their company. Beyond providing document management software solutions, ParaDM also provide consulting services.